

**EU Programme Lifelong Learning KA2 Multilateral  
Projects**

***MOLLVIS***

**Mobile Language Learning for Visually  
Impaired Students**

***Project n. 543281-LLP-1-2013-1-IT-KA2-KA2MP***

***Communication and Dissemination Plan***



UNIONE ITALIANA CIECHI ED IPOVEDENTI ONLUS  
Sezione Provinciale di Firenze



Lifelong  
Learning  
Programme

## Table of Contents

### Contents

<b>1. INTRODUCTION .....</b>	<b>3</b>
<b>2. INFORMATION AND COMMUNICATION PLAN FOR MOLLVIS.....</b>	<b>4</b>
<b>3. COMMUNICATION PLAN - DISSEMINATION STRATEGY .....</b>	<b>7</b>
3.1. MEDIA .....	8
3.2. INTERNET.....	9
3.3. PUBLIC PRESENTATION .....	10
<b>4. PARTNERS DISSEMINATION STRATEGY .....</b>	<b>12</b>
4.1. UICIFI .....	12
4.2. CENTRO MACHIAVELLI.....	13
4.3. BFW .....	15
4.4. TANDEM HAMBURG .....	15
4.5. GS .....	16
4.7. CCGBV.....	16
4.8. UEDIN .....	17
4.10. CORPORATE QUILT B.V. ( PREVIOUSLY CLS).....	18
4.11. AGENS.....	19
<b>5. PARTNERS DISSEMINATION AND EXPLOITATION PLAN JUNE 2015 – MARCH 2016 .....</b>	<b>20</b>
<b>6. CONCLUSION.....</b>	<b>39</b>

## 1. Introduction

Dissemination is a transversal activity and concentrates on disseminating the results of MOLLVIS project itself to a wide range of existing or potential users.

The objective of the Dissemination Plan is to identify and organize the activities to be performed in order to promote the exploitation and the widest dissemination and valorization of the project's results (interim and final results). **The dissemination and valorisation plan is based on the following quality points:**

1. It should be considered with prior attention the fact, that MOLLVIS is part of a programme by the EU Commission, aiming at Transferring outcomes from a previous projects, in our case, ALLVIP, ELLVIS and VET4VIP. All partners should therefore do every effort in order to transfer methodology and didactical strategies coming from ALLVIP, ELLVIS and VET4VIP, as far as they are applicable with our new project (MOLLVIS).
2. The project partners are going to approach their associated partners and will communicate the project within their partner networks. In this respect, the dissemination strategy outlined in work package 6 should ensure a wide dissemination of the project, its aims and results.
3. The test seminars and the planned seminars allow an exploitation of results starting relatively early in the project. In our case, partners will organize seminars aiming at arising awareness by stakeholders ( schools, Adult training institutions; "Distribution carriers" like Integration services, associations and organizations for the blind, school authorities at regional and national level, or adult education associations). During the second life year of the project, seminars will be focused on presentations of the draft German course, and will put special stress on its strong points (spoken language, learning by interacting, didactical contents directly related to practical scopes, advantages deriving from ability to interact positively with foreign patients).
4. Designing the train the trainers course as a course favours sustainability of the approach after the project's lifetime.
5. The German modules can be used on their own not only by language schools, but by all schools for the blind that need to teach German for specific subjects, such as IT, business, legislation, etc. As the modules can easily be adapted to other learner languages, this feature should ensure broad interest and usage.
6. All products will be available for free (if possible via download). The language learning modules will be available as open source or freeware, preferably with a Creative Commons License.
7. The demand for German language course related with specific subjects will not cease; in fact it will continually grow, not only in the primary and secondary school sector, but also especially in vocational training. The number of working adults with visual impairments is also growing, as people' working lives are extending. Therefore the number of learners with a visual impairment acquired later in life will grow. Meeting the increased demand with a structure that can be used, added to and improved by other players in the field of training materials is deemed a strategy guaranteed to outlive the project period of 24 months.

**The dissemination strategy of the project tries to achieve the following goals:**

- Information about the project and the project results
- Information of language schools to mobile technologies and CBT for vi and sighted people
- Information of training institutions for blind and visually impaired people to mobile technologies and CBT
- Sustainability and usage of the products after the project's runtime

**To accomplish these goals, the following target groups shall be addressed:**

- Adult training institutions, especially language schools
- Schools for the blind and visually impaired
- "Distribution carriers" like Integration services, associations and organizations for the blind, school authorities at regional and national level, or adult education associations
- Groups / All partners take part in this work package.

**Goals:**

1. The partnership agrees on a common dissemination strategy
2. The project, its goals and tasks are well-known on a national and transnational level
3. The project results meant for publication are easily available

**Work items:**

1. Definition of a common dissemination and exploitation strategy
2. Presentation of the project and its results on an accessible web site [www.uicifirenze.it](http://www.uicifirenze.it)
3. Publication of articles and newsletters
4. Presentations and lectures on fairs, symposia and conferences

**Working methods:**

- Definition of a common dissemination and exploitation strategy
- Setup of a project website
- Agreement on a strategy for sustainability of the project results
- Presentation of the project and its results on an accessible web site
- Publication of articles and newsletters
- Presentations and lectures on fairs, symposia and conferences
- MoLLVIS final conference

**2. Information and Communication Plan for MOLLVIS**

Communication is important in all projects. In MOLLVIS project, it is not only important but it is also essential, because it is one of our tasks, planned in WP6. The MOLLVIS project will establish an infrastructure for communications (and therefore dissemination) by building a robust framework in which dialogue and interaction can take place. This applies equally to internal and external communication.

To accomplish this dissemination task, in our project application, we said that we would:

1. Create materials and means (flyers, website, newsletter, etc.);
2. Use our networks and information channels;
3. Inform as many people of the language teaching and learning for VIP as possible;
4. Exploit the train the trainers course as a course favours sustainability of the approach after the project's lifetime

The MOLLVIS project aims to address issues relating to the German at both the strategic and practical level. The practical experience and guidance to emerge from the project work will be of relevance to transfer in other EU Countries the best praxis which will be developed within the MOLLVIS partnership.

**1) Establishing stable conduits within and without the MOLLVIS community**

These will be used to disseminate information about and solicit input into the MOLLVIS project work. Contact can be maintained and facilitated by:

**E-mailing list**

*Internal Lists:* An e-mailing list under the [mollvis@uicifirenze.it](mailto:mollvis@uicifirenze.it) has been established for the MOLLVIS project which aims to provide a mechanism for internal project communications. Currently this includes members of the project team from each partner side and can be currently updated, if necessary.

*External Lists:* Digital archiving of all the partners covers many areas and it may be difficult to reach all stakeholders without using several existing lists to communicate to the wider community. Therefore MOLLVIS will aim to use

existing mailing lists of all the partners for its external communications. Ongoing new useful addresses will be added by each partner to the existing mailing lists.

### **Moodle Platform**

A Moodle Platform have been built by UICI Florence as useful tool for the internal communication of all the partnership and as the principal means of distributing administrative and procedural documents for use by members of MOLLVIS. On the Moodle Platform it's possible to share and exchange documents, to publish meeting minutes, to arrange forums focused on the questions related to the project development.

### **Working Groups**

Internal project working groups can be used to manage project work and provide an effective mechanism for the project development. The work of these groups will focus on specific practical issues. Some working groups can be arranged also via Internet (skype or other distance communication systems).

### **2) Developing a publications programme**

At a minimum this will comprise:

- targeted informational literature designed to raise awareness about MOLLVIS, and its activities
- instructional literature derived from experience across MOLLVIS. Such literature may include:
  - methodological guidelines
  - strategic guides to good practice including organisational implications for Language Schools related to the inclusion of VIP in their teaching/learning system

### **3) Developing effective mechanisms for disseminating material**

#### **The worldwide web**

In addition to its use of e-mailing lists and moodle platform, MOLLVIS established a web presence on the <http://www.mollvis.org>. The web page will include:

- information about MOLLVIS and its activities including contact details, background information, working papers, events (seminars, workshops, conferences) etc.
- instructional materials as discussed above (the web in this respect acts as a principal means of publication);
- frequent news and updates to keep the community informed.

#### **Printed publications**

MOLLVIS may wish to maintain printed copies of selected informational/publicity and/or instructional materials for free distribution.

#### **Promoting dissemination, advocacy and other events**

Conferences, workshops, seminars will be organised by MOLLVIS project to:

- raise awareness about MOLLVIS activities, products, results, etc.;
- act as training venues e.g. for disseminating multimedia software and tools, instructional material, as required by the planned activities;
- act as forum for more public discussion of development, collections, standards, or other strategic and substantive issues of interest to MOLLVIS and the wider community.

### **Supported and Assisted Dissemination**

MOLLVIS plans also to hold a series of dissemination events specifically aimed at Language schools and training organizations' for blind and VIP towards the end of the project. These events will provide support for schools and training centers concerned about language teaching and developing sensible long term strategies for access of blind and VIP. The project will bring its knowledge and experience to these events as a way of providing support and hands-on assistance to potential users within the context of their local situation. These events may be based around the training experience and the best praxis developed within MOLLVIS.

### 3. Communication Plan - Dissemination Strategy

GOAL	TARGET-GROUPS	COMMUNICATION MEANS	DISSEMINATION MEANS
Present MOLLVIS project	Blind and VIP schools Language Schools Adult training institutions Teachers Blind and visually impaired people	Press Releases Poster Leaflet Internet Banner Internet Links Power-Point Presentations	NEWSPAPERS MAGAZINES NEWSLETTER WEBSITES SEMINARS CONFERENCES WORKSHOPS FAIRS TECHNICAL MEETINGS

### 3.1. Media

Goal	Dissemination Mean	Support	Action plan	Target-group	Internal/External	Indicator	Mark	Budget
Disseminate MOLLVIS project Media Channels	Newspaper	Paper articles	Disseminate press releases to the newspaper of our list of contacts	General public	External	Number of Newspaper articles published	articles per year published.	For free if we make sure that the press release is interesting
	Magazine		Disseminate articles in the internal magazines and in the external magazines	MOLLVIS target-groups	Internal	Magazine articles published	articles per year published in magazines	Free
						Number of people from the target groups	700	
					External	Magazine articles published	Get articles a year published in magazines	For free if we make sure that the articles are interesting



### 3.2. Internet

Goal	Dissemination Mean	Support	Action plan	Target-group	Internal/ External	Indicator	Mark	Budget
Disseminate MOLLVIS project the Internet	Newsletter	Template sent by e-mail	Send information by e-mail to MOLLVIS target	MOLLVIS target-groups	Internal	Number of newsletters sent by year and number of people who received them	Newsletter sent during the year	Free
	Websites	webpage	Create a webpage for the project	General public	Internal	Number of visits to the webpage	Increase the number of visits a month in 5 %	Free
		Article with links	In the webpage for the news include a article with links	General public	Internal	Number of visits to the webpage	articles per year with links	Free
						Number of visits to MOLLVIS webpage	Increase the number of visits 5%	Free
		Banner	Place the MOLLVIS logo as a banner in the Homepage, with a link to MOLLVIS webpage and count the number of visits	General public	Internal	Number of visits to MOLLVIS webpage	Increase the number of visits 5%	Free

### 3.3. Public Presentation

#### 3.3.1. MOLLVIS target-group

Goal	Dissemination Mean	Support	Action plan	Target-group	Internal/ External	Indicator	Mark	Budget	Number of people reached
Disseminate MOLLVIS project through Public presentation	Seminars	Paper	Disseminate flyers and leaflets to the participants	MOLLVIS target-groups	Internal	Number of materials handed over	That everyone present receives a leaflet/flyer	Budget for the leaflets	20-300 each
	Workshops								20-300 each
	Technical Meetings	Power-point presentations	Make a presentation about the project and its products			Number of people present	That everyone present knows MOLLVIS	Free	10-200 each
									10-200 each



### 3.3.2. General public

Goal	Dissemination Mean	Support	Action plan	Target-group	Internal/ External	Indicator	Mark	Budget	Number of people reached
Disseminate MOLLVIS project through Public presentations	Conferences	paper	Disseminate flyers and leaflets to the participants	General public	External	Number of materials handed over	That everyone present receives a leaflet/flyer	Budget for the leaflets	60-2000 each
	Fairs								300-2000 each

## 4. Partners dissemination strategy

After the collection of the questionnaires about which means of communication and dissemination are used by the partner, here we present a proposal of dissemination activities for each partner. The partner can try to implement or follow the proposal of this communication plan, or not may decide to do another.

### 4.1. UICIFI

MEANS	NAME	ACTION PLAN	TARGET- GROUP	INDICATOR	MARK
Newspaper	La Nazione	Disseminate press releases to the newspaper of our list of contacts	General public	Number of newspapers articles published	Monthly
	Il Corriere di Firenze				
	La Repubblica				
Magazine	Il corriere dei ciechi – edizione Braille (the messenger of the Blind – Braille edition)	Disseminate articles in the internal magazines	Blind and visually impaired, Policy makers, school authorities, general public, Teachers, Headmasters	Number of magazines articles published	2 articles a year in each magazine
	Il corriere dei ciechi – versione a stampa (The messenger of the blind – print edition)				
	Tiflologia per l'integrazione – Blind welfare for social inclusion				
	Oltre il confine - (beyond the border)				
	Uicifirenze informa - Italian Union of the Visually impaired Florence informs				
	La Lente - (published by Italian Union of the Visually Impaired – Florence)				
Newsletter	Newsletter dell'Unione Ciechi ed Ipovedenti Firenze - Italian Union of the Visually impaired Florence informs	Send newsletter to target groups	Associates, professionals, families, Schools, University, local authorities, External Policy makers, visually impaired persons, Members of World Blind Union	Number of newsletter published	Monthly and Biannual
	EBU newsletter - (published in English, French, Spanish)				
	The Educator - Published by ICEVI				
	International Council for the Education of the Visually Impaired				
Website	<a href="http://www.uicifirenze.it">www.uicifirenze.it</a>	Place the MOLLVIS logo as a banner in the UICIFI Homepage, with a link to MOLLVIS webpage and count the number of visits	General public	Number of visits to the link of MOLLVIS on the webpage of UICIFI	Increase the number of visits a month in 5%
Social networks	<a href="https://www.facebook.com/pages/unione-italiana-dei-ciechi-e-degli-ipovedenti-Firenze/192389350771824">https://www.facebook.com/pages/unione-italiana-dei-ciechi-e-degli-ipovedenti-Firenze/192389350771824</a>	Place the MOLLVIS logo as a banner in the Homepage, with a link to MOLLVIS webpage and count the number of visits	General public	Number of visits to the MOLLVIS logo as a banner on the homepage of UICIFI	Increase the number of visits a month in 5%



<b>Seminars/ Workshops/ Technical meetings</b>	Local convention ..... Panel meeting ..... Regional convention ..... National convention of Italian Union of the Blind - (both in presence and online)	Make presentations and work sessions	Associates staff and Leaders of local branches of Italian union of the blind	Number of people present	207 participants
<b>Conferences/ Fairs</b>	Specific meetings in different places such as university, Language schools, rehabilitation centres, Rehabilitation, Prevention of blindness, Education, IT, Adult training institutions, adult education associations ..... Webradio conferences run by the Italian union of the blind	Disseminate general information and leaflets	Students and teachers, Members of the Italian union of the blind	Number of people present	360 participants

## 4.2. CENTRO MACHIAVELLI

MEANS	NAME	ACTION PLAN	TARGET-GROUP	INDICATOR	MARK
<b>Newspaper</b>	La Nazione	Disseminate press releases to the newspaper of our list of contacts	Students, teachers, general public, Blind and Visually impaired	Number of newspapers articles published	Daily Weekly Annually
	Il Corriere di Firenze				
	La Repubblica – Firenze				
	L'Unità – Firenze				
	C.R.E.D. Ausilioteca Firenze				
	UIC Grosseto e Siena				
	Giornale UICI				
	Gonews				
La gazzetta di Pistoia e Provincia					
<b>Magazine</b>	Zitty Berlin	Disseminate articles in the external magazine	Students, teachers, general public, Foreigners citizens living in Tuscany	Number of magazines articles published	1 article per year in each magazine
	Tip Berlin				
	ADESSO, Die schönsten seiten auf italienisch München				
	The Florentine – The English speaking local magazine in Florence				
Florence News and Events					
<b>Newsletter</b>	Centro Machiavelli Newsletter and information materials (by post mail) to around 1.600 people / Machiavelli	Send newsletter to students, teachers, general public	Students, teachers, general public	Number of newsletter published	Annual / 3 times per year ..... Trimonthly ..... Monthly
	Bulletin d'information de l'Association franco-italienne Machiavelli				
	TANDEM international news				



<b>Websites</b>	<a href="http://www.centromachiavelli.it">http://www.centromachiavelli.it</a>	Place the MOLLVIS logo as a banner in the MC Homepage, with a link to MOLLVIS webpage and count the number of visits	Students, teachers, general public	Number of visits to the link of MOLLVIS on the webpage of MC and the other listed websites	Increase the number of visits a month in 5%	
	<a href="http://formazione.centromachiavelli.it">http://formazione.centromachiavelli.it</a>					
	<a href="http://www.tandem-schools.com">http://www.tandem-schools.com</a>					
	<a href="http://www.italienische-sprachkurse-florenz.de">http://www.italienische-sprachkurse-florenz.de</a>					
	<a href="http://www.italianinitaly.ru">http://www.italianinitaly.ru</a>					
<b>Social networks</b>	FACEBOOK – Italian language school for foreigners Centro Machiavelli, Florence Italy	Disseminate information about Centro Machiavelli activities, including MOLLVIS project	Students, teachers, general public	Not available	Daily	
	TWITTER <a href="mailto:Socialmedia.machiavelli@gmail.com">Socialmedia.machiavelli@gmail.com</a>					
	MYSFACE – Google +1					
<b>Seminars/ Technical meetings</b>	TANDEM International Plenary Meetings (languages)	Make presentations and work sessions and hand on sessions	Managers Teachers Trainers	Number of people present	10-30	
	European Seminars arranged by EACEA				150	
	Italian language and cultural seminars in Japan (Istituto Italiano di Cultura Tokyo)				100	
	Italian language and cultural seminars in Japan (Agencies)				70	
	Italian language and cultural seminars in Japan (Italian-Japanese Association, Tokyo)				200	
<b>Conferences</b>	Conference for Russian students in co-operation with the Italian-Russian Association of Florence	Disseminate general information and leaflets, organization of hand on sessions	Students	Number of people present	40	
<b>Fairs</b>	ICEF Berlin WS		Agents Students		Number of people present	4000
	TOKYO EXPO					150
	TOKYO EXPO	800				



### 4.3. BFW

MEANS	NAME	ACTION PLAN	TARGET- GROUP	INDICATOR	MARK
Newspaper	Main-Post	Disseminate press releases to the newspaper of our list of contacts	General public	Number of newspapers articles published	monthly
	Mrkt am Sonntag				
Magazine	Gegenwart	Disseminate 2 articles in the external magazine	Blind and visually impaired	Number of magazines articles published	2 articles a year in each
	Visus				
	Horus				
	Retina aktuell				
	Visio-n				
Newsletter	BFW newsletter	Send newsletter to target groups	Blind and visually impaired	Number of newsletter published	monthly
Websites	<a href="http://www.bfw-wuerzburg.de">www.bfw-wuerzburg.de</a>	Place the MOLLVIS logo as a banner in the BFW Homepage, with a link to MOLLVIS webpage and count the number of visits Link the MOLLVIS pages to related websites	General public	Number of visits to the link of MOLLVIS on the webpage of BFW and the other websites	Increase the number of visits a month in 5%
Seminars/ Workshops/ Technical meetings	Workshops for multipliers	Make presentations and work sessions	Multipliers	Number of people present	That everyone present receives one leaflet or knows about it
Conferences/ Fairs	Open house ..... SightCity Frankfurt ..... Forum Arbeitsmedizin	Disseminate general information and leaflets	Multipliers ..... Visually impaired persons ..... Health professionals	Number of leaflets handed over	That MOLLVIS target gets one

### 4.4. TANDEM HAMBURG

MEANS	NAME	ACTION PLAN	TARGET- GROUP	INDICATOR	MARK
Magazine	Study Travel Magazine	Disseminate articles in the external magazine	Language course Agents	Number of magazines articles published	Monthly
Websites	<a href="http://www.tandem-hamburg.de">www.tandem-hamburg.de</a>	Place the MOLLVIS logo as a banner in the TANDEM Homepage, with a link to MOLLVIS webpage and count the number of visits	General public	Number of visits to the link of MOLLVIS on both web pages	Increase the number of visits a month in 5%
Social networks	FACEBOOK – Tandem Hamburg International Language School ..... TWITTER: @TANDEMHamburg	Disseminate information about Tandem Hamburg activities, including MOLLVIS project		Not available	Not available



#### 4.5. GS

MEANS	NAME	ACTION PLAN	TARGET-GROUP	INDICATOR	MARK
Websites	<a href="http://www.gedonsoft.de/">http://www.gedonsoft.de/</a>	Place the MOLLVIS logo as a banner in the Homepage, with a link to MOLLVIS webpage and count the number of visits	General public	Number of visits to MOLLVIS webpage	Not applicable

#### 4.6. ANBBV

MEANS	NAME	ACTION PLAN	TARGET-GROUP	INDICATOR	MARK
Magazine	Litera noastra	Disseminate articles in the external magazine	Blind persons	Number of magazines articles published	Monthly
Websites	<a href="http://www.nevazatoribrasov.ro">www.nevazatoribrasov.ro</a>	Place the MOLLVIS logo as a banner in the ANBBV Homepage, with a link to MOLLVIS webpage and count the number of visits	General public Blind persons	Number of visits to the link of MOLLVIS on both web pages	Increase the number of visits a month in 5%
Social networks	FACEBOOK – Romanian Association of the blind- Brasov branch	Disseminate information about ANBBV activities, including MOLLVIS project		Not available	Not available
Seminars	N. 2 Accessibility	Make presentations and work sessions	Multipliers	Number of people present	20
Conferences	N. 2 Accessibility	Make presentations and work sessions	Multipliers	Number of people present	30
Workshops	N. 2 Accessibility & Technology	Make presentations and work sessions	Multipliers	Number of people present	20
Fairs	N. 2 Accessibility	Make presentations and work sessions	Multipliers	Number of people present	40

#### 4.7. CCGBV

MEANS	NAME	ACTION PLAN	TARGET-GROUP	INDICATOR	MARK
Newspaper	Monitorul Expres	Disseminate articles in the external magazine	General public	Number of newspapers articles published	Annually
Magazine	Zile si nopti	Disseminate articles in the external magazine	General public	Number of magazines articles published	Annually
Newsletter	CCGBV Newsletter	Send newsletter to teachers, general public	Teachers, general public	Number of newsletter published	Monthly
Websites	<a href="http://www.kulturzentrum-kronstadt.ro">www.kulturzentrum-kronstadt.ro</a>	Place the MOLLVIS logo as a banner in the CCGBV Homepage, with a link to MOLLVIS webpage and count the number of visits	Teachers, general public	Number of visits to the link of MOLLVIS on the webpage of CCGBV and the other listed websites	Increase the number of visits a month in 5%





<b>Social networks</b>	FACEBOOK – German Cultural Center	Disseminate information about CCGBV activities, including MOLLVIS project	Teachers, general public	Not available	Not available
<b>Seminars/ Workshops/ Technical meetings</b>	Seminars Languages ..... Cultural events	Make 4-10 presentations and work sessions and hand on sessions	Teachers ..... General public	Number of people present	40 ..... 1000

#### 4.8. UEDIN

MEANS	NAME	ACTION PLAN	TARGET- GROUP	INDICATOR	MARK
<b>Websites</b>	<a href="http://www.education.ed.ac.uk">www.education.ed.ac.uk</a>	Place the MOLLVIS logo as a banner in the UEDIN Homepage, with a link to MOLLVIS webpage and count the number of visits	Teachers, general public, Students	Number of visits to the link of MOLLVIS on the webpage of UEDIN and the other listed websites	Increase the number of visits a month in 5%
<b>Seminars</b>	N. 4 Language ..... N. 4 Disability ..... N. 10 Technology, Learning, Education/Higher Education	Make presentations and work sessions	Teachers academics, policy advisers, ministers of education, support assistance, students	Number of people present	120 ..... 100 ..... 300
<b>Conferences</b>	N. 10 – All issues relating to education so all of the above higher education etc...	Make presentations and work sessions	Teachers academics, policy advisers, ministers of education, support assistance, students	Number of people present	100
<b>Workshops</b>	Within teaching programmes	Make presentations and work sessions	Students, academics, teachers, trainers	Number of people present	35

#### 4.9. Bartimeus

MEANS	NAME	ACTION PLAN	TARGET- GROUP	INDICATOR	MARK
<b>Newsletter</b>	Kenniskrant ..... Informeel ..... De nieuwe	Send newsletter to personal Bartimeus Education	Personal Bartimeus Education	Number of newsletter published	Quarterly ..... Weekly ..... Quarterly
<b>Websites</b>	<a href="http://www.bartimeus.nl">www.bartimeus.nl</a> <a href="http://www.bartimeusonderwijs.nl">www.bartimeusonderwijs.nl</a> ..... ICT4VIP.nl ..... Eduvip.nl	Place the MOLLVIS logo as a banner in the Bartimeus Homepage, with a link to MOLLVIS webpage and count the number of visits	General public, Visually impaired people, health workers impaired people	Number of visits to the link of MOLLVIS on the webpage of Bartimeus and the other listed websites	Increase the number of visits a month in 5%



<b>Social networks</b>	FACEBOOK <a href="https://www.facebook.com/Bartimeus">https://www.facebook.com/Bartimeus</a> ..... TWITTER <a href="https://twitter.com/bartimeusnieuws">https://twitter.com/bartimeusnieuws</a>	Disseminate information about Bartimeus activities, including MOLLVIS project	General public, Visually impaired people, health workers, impaired people	Not available	Weekly
<b>Seminars/ Technical meetings</b>	Zienderogendag ..... ICC ..... ZieZo technology	Make presentations and work sessions and hand on sessions	VIP's and teachers, trainers, multipliers	Number of people present	300 ..... 120 ..... 5000
<b>Conferences</b>	ICEVI ..... Vision	Disseminate general information and leaflets, organization of hand on sessions	Teachers, trainers, multipliers	Number of people present	200 ..... 200
<b>Fairs</b>	NOT ( National Education Fair) education		Teachers		5000

#### 4.10. CORPORATE QUILT B.V. ( previously CLS)

MEANS	NAME	ACTION PLAN	TARGET-GROUP	INDICATOR	MARK
<b>Newspaper</b>	De Kaap <a href="http://www.nieuwsbladdekaap.nl">www.nieuwsbladdekaap.nl</a>	Publish news on website	General public	65.000 subscribers	Read/seen by 1%
<b>Newsletter / blog</b>	NRTO (Netherlands Board for Training & Education – 200 institutional members, 26 of which are language institutes) ..... ..... Corporate Quilt + blog	Keep track of developments in project and publish via digital newsletter / blogs	teachers, trainers, multipliers	Number of newsletters / blogs published	2x a year ..... ..... 4x a year
<b>Websites</b>	..... <a href="http://www.corporatequilt.com">www.corporatequilt.com</a> ..... ICT4VIP.nl ..... Eduvip.nl	Place the MOLLVIS logo as a banner in the Corporate Quilt Homepage, with a link to MOLLVIS webpage and count the number of visits	General public, branch members, teachers, trainers	Number of visits to the link of MOLLVIS on the webpage of Corporate Quilt	Increase the number of visits a month with 5%
<b>Social networks</b>	LinkedIn – personal account / business account – related groups	Disseminate information about MOLLVIS project	Business teachers, trainers, multipliers	Not available	Response 10+
<b>Seminars/ Technical meetings</b>	Languages / technology: NRTO Annual Trainers Day, Nov 2015 And network of teachers, trainers ..... Languages / technology / accessibility: Corporate Quilt in cooperation with Bartiméus ..... ICC – August 1-5, 2015	Make presentations and work sessions and hand on sessions  Assist / take part in ICC workshop, August 1-4, 2015, Bartiméus, Zeist	VIP's and teachers, trainers, multipliers	Number of people present	150 ..... 10



## 4.11. AGENS

MEANS	NAME	ACTION PLAN	TARGET- GROUP	INDICATOR	MARK
Website	<a href="http://www.agens-berlin.de/">http://www.agens-berlin.de/</a>	Place the MOLLVIS logo as a banner in the Homepage, with a link to MOLLVIS webpage and count the number of visits		Number of visits to MOLLVIS webpage	Not applicable
Workshops	Bvaa workshops The bvvaa ( Berlin Association of Labor and Training) is an umbrella organization of 40 employment and education companies	Make presentations and work sessions and hand on sessions	Teachers, trainers, multipliers	Number of people present	25



## 5. Partners dissemination and exploitation plan June 2015 – March 2016

Organisation **UCI FLORENCE**

Contact person Antonio Quatraro

E-mail [firenze@irifor.eu](mailto:firenze@irifor.eu)

### *Dissemination Plan*

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Newspapers, Magazines	01.12.2015	La Lente Anno IV	National	General public	4.600
Newsletters	30.06.2015 30.03.2016	Newsletter U.I.C.I.	National		2.830
Newsletters	30.11.2015 30.03.2016	NEWSLETTER website MOLLVIS N.3 November 2015 NEWSLETTER website MOLLVIS N.4 March 2016	International	General public	-
Websites	Periodically	<a href="http://www.mollvis.org">www.mollvis.org</a> <a href="http://www.uicifirenze.it">www.uicifirenze.it</a>	International	General public	-
Social networks	Periodically	<a href="https://www.facebook.com/MollvisMobileLanguageLearning?ref=aymt_homepage_panel">https://www.facebook.com/MollvisMobileLanguageLearning?ref=aymt_homepage_panel</a> <a href="https://twitter.com/uicifirenze/status/468410497050902528">https://twitter.com/uicifirenze/status/468410497050902528</a>	International	General public	-

<b>Convention</b>	5-8.11.2015	XXIII National Congress of the Italian Union of Visually Impaired Persons - Chianciano Terme	National	Members of UICI association	500
<b>Conferences</b>	March 2015	Final Conference - Florence	International	Teachers, trainers, vi and/or sighted learners, multipliers, general public, Local Authority	80
<b>Conferences</b>	26.05.2015	I count too: disability as a working resource - Rome	National	Disability Associations	30
<b>International Conferences</b>	04.06.2015	SOCIAL COHESION DAYS – Reggio Emilia	International	Operators of the Social Sector, representatives of government agencies and members of civil society	80
<b>International Conferences</b>	12-13.11.2015	International Conference ICT for Language Learning - Florence	International	Education and training european institutions	40
<b>International Conferences</b>	21.05.2015	<i>World day for cultural diversity, dialogue and development</i> - Expò Milan	International	Governments, non-governmental organizations and the public	300
<b>International Conferences</b>	9-12.12.2015	International Consensus Conference - Rome	International	World experts in visual rehabilitation, representatives of WHO and governments	100

### *Exploitation Plan*

<b>Action</b>	<b>Date</b>	<b>Contents</b>	<b>Scope (e.g. national, regional, international)</b>	<b>Target-group (teachers, trainers, vi and/or sighted learners, multipliers)</b>	<b>Average number of target-group attending</b>
<b>Workshop</b>	<b>February 2016</b>	Transfer of results - UICI Florence +CM	<b>Regional</b>	<b>Teachers, vi and/or sighted learners</b>	<b>15</b>

*Dissemination Plan*

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Newspapers	Periodically	La Gazzetta di Pistoia e Provincia on line newspaper: <a href="http://www.gazzettadipistoia.it">http://www.gazzettadipistoia.it</a>	Regional	General	N.A.
Newspapers	Periodically	Gonews Firenze <a href="http://www.gonews.it">http://www.gonews.it</a>	Regional	General	N.A.
Newspapers	Quarterly	C.R.E.D. AUSILIOTECA FIRENZE <a href="http://www.ausilotecafirenze.org/cms">http://www.ausilotecafirenze.org/cms</a>	Regional	Teachers for disabled or disadvantaged students	N.A.
Newspapers	Annually	Corriere Fiorentino <a href="http://corrierefiorentino.corriere.it">http://corrierefiorentino.corriere.it</a>	Regional	Students, teachers, general public	N.A.
Newspapers	Annually	La Repubblica – Firenze <a href="http://firenze.repubblica.it">http://firenze.repubblica.it</a>	Regional	General	N.A.
Newspapers	Annually	<a href="http://www.unita.it">http://www.unita.it</a>	National	General	N.A.
Newspapers	Annually	La Nazione – Firenze <a href="http://www.lanazione.it/firenze">http://www.lanazione.it/firenze</a>	Regional	General	N.A.
Magazines	Monthly	Florence News and Events <a href="http://www.florencenewsandevents.com">http://www.florencenewsandevents.com</a>	Local	Students, foreigners citizens living in Tuscany	N.A.
Magazines	Monthly	The Florentine <a href="http://www.theflorentine.net">http://www.theflorentine.net</a>	Local	Students, foreigners citizens living in Tuscany	N.A.
Magazines	Annually	Zitty Berlin	Local	Students, teachers, general public	N.A.
Magazines	Annually	Tip Berlin	Local	Students, teachers, general public	N.A.
Magazines	Annually	ADESSO, Die schönsten seiten auf italienisch München	Regional	Students, teachers, general public	N.A.
Newsletters	30.11.2015	Newsletter website MoLLVIS N. 3 Nov. 2015	International	General public	N.A.
Newsletters	30.03.2016	Newsletter website MoLLVIS N. 4 March 2016	International	General public	N.A.
Newsletters	Four-monthly	Centro Machiavelli Newsletter	International	Teachers and students	N.A.
Newsletters	Four-monthly	Centro Machiavelli Newsletter	International	Teachers and students	N.A.
Newsletters	Four-monthly	TANDEM International Newsletter	International	Teachers and students	N.A.
Newsletters	Annually	Centro Machiavelli Newsletter and information materials	International	Students, teachers, general public	around 1.600 people

<b>Newsletters</b>	Annually	Machiavelli Notizie – Bulletin d'information de l' Association franco-italienne Machiavelli	International	Teachers and students	N.A.
<b>Websites</b>	Periodically	Tandem International Network <a href="http://www.tandem-schools.com">http://www.tandem-schools.com</a>	International	Students, teachers, general public	12.000
<b>Websites</b>	Periodically	Tandem Italia Network <a href="http://www.tandemitaly.com">http://www.tandemitaly.com</a>	International	Students, teachers, general public	3.500
<b>Websites</b>	Periodically	ASILS, Italian Association of Language Schools <a href="http://www.asils.it">http://www.asils.it</a>	National	Students, teachers, general public	8.500
<b>Websites</b>	Periodically	Centro Machiavelli Tandem Firenze <a href="http://www.centromachiavelli.it">http://www.centromachiavelli.it</a> <a href="http://www.italienische-sprachkurse-florenz.de">http://www.italienische-sprachkurse-florenz.de</a> <a href="http://www.italianinitaly.ru">http://www.italianinitaly.ru</a>	International	Students, teachers, general public	9.000
<b>Websites</b>	Periodically	<a href="http://www.mollvis.org">http://www.mollvis.org</a>	International	Students, teachers, general public	N.A.
<b>Websites</b>	Periodically	Centro Machiavelli Training Agency-EU Projects Dept. <a href="http://www.training-agency.centromachiavelli.it/en/mollvis">http://www.training-agency.centromachiavelli.it/en/mollvis</a>	International	Students, teachers, general public	3.500
<b>Social networks</b>	Weekly	Facebook <a href="https://www.facebook.com/MollvisMobileLanguageLearning?ref=aymt_homepage_panel">https://www.facebook.com/MollvisMobileLanguageLearning?ref=aymt_homepage_panel</a>	International	General Public	N.A.
<b>Social networks</b>	Weekly	Twitter <a href="https://twitter.com/uicifirenze/status/468410497050902528">https://twitter.com/uicifirenze/status/468410497050902528</a>	International	General Public	N.A.
<b>Social networks</b>	Daily	Centro Machiavelli Tandem Firenze Twitter <a href="https://twitter.com/CorsiItaliano">https://twitter.com/CorsiItaliano</a>	International	Students, teachers, general public	400
<b>Social networks</b>	Daily	Centro Machiavelli Tandem Firenze Facebook <a href="https://www.facebook.com/centromachiavelli">https://www.facebook.com/centromachiavelli</a>	International	Students, teachers, general public	4.800
<b>Social networks</b>	Daily	Centro Machiavelli Tandem Firenze Training Agency-EU Projects Facebook <a href="https://www.facebook.com/Agenzia.Formativa.Machiavelli">https://www.facebook.com/Agenzia.Formativa.Machiavelli</a>	International	Students, teachers, general public	650
<b>Social networks</b>	Daily	Centro Machiavelli Tandem Firenze Google+ <a href="https://plus.google.com/u/0/+CentroMachiavelliFirenze/videos">https://plus.google.com/u/0/+CentroMachiavelliFirenze/videos</a>	International	Students, teachers, general public	120
<b>Seminars, Workshops</b>	Annual	European Seminars arranged by EACEA	International	Managers/teachers/trainers	150
<b>Seminars, Workshops</b>	Annual	Italian language and cultural seminars in Japan (Istituto Italiano di Cultura Tokyo)	International	Managers/teachers/trainers	100

<b>Seminars, Workshops</b>	Quarterly	Italian language and cultural seminars in Japan (Agencies)	International	Managers/trainers	70
<b>Seminars, Workshops</b>	Annual	Italian language and cultural seminars in Japan (Italian-Japanese Association, Tokyo)	International	Managers/trainers	200
<b>Conferences</b>	Annual	Conference for Russian students in co-operation with the Italian-Russian Association of Florence	Local	Students	40
<b>Annual Plenum</b>	19-20 Feb. 2015 Rome	ASILS, Italian Association of Language Schools - Annual Plenum	National	Managers/Teachers	55
<b>Annual Plenum</b>	22-23 May 2015 Firenze	TANDEM International Plenum (Language Schools)	International	Managers/Teachers	32
<b>Annual Plenum</b>	March 2016 Toulouse (FR)	TANDEM International Plenum (Language Schools)	International	Managers/Teachers	30
<b>International Fairs</b>	Annual	ICEF Berlin WS	International	Agents	400
<b>International Fairs</b>	Annual	TOKYO EXPO	International	Agents	150
<b>International Fairs</b>	Annual	TOKYO EXPO	International	Students	800
<b>International Events Final Conference</b>	24-25 Sept. 2015 Firenze	EU LLP – L. DA VINCI TOI project All4Well, Accessible Language Learning	International	Teachers/trainers, vi and/or sighted learners, multipliers, general public, local authority	70
<b>International Conference</b>	12-13 Nov. 2015 Firenze	ICT for Language Learning - 8 <sup>th</sup> Edition	International	Education and training European institutions	250
<b>International Events</b>	March 2016	Final Conference of the MoLLVIS project to be realised in Firenze	International	Teachers/trainers, vi and/or sighted learners, multipliers, general public, local authority	80

### *Exploitation Plan*

<b>Action</b>	<b>Date</b>	<b>Contents</b>	<b>Scope (e.g. national, regional, international)</b>	<b>Target-group (teachers, trainers, vi and/or sighted learners, multipliers)</b>	<b>Average number of target-group attending</b>
Workshop	Jan. 2016 Bologna	Transfer of results - ASILS	National	Managers and teachers of language schools	10
Workshop	Feb. 2016 Firenze	Transfer of results – CM+UICIFI	Regional	Teachers, vi and/or sighted learners	15
Workshop	March 2016 Toulouse	Transfer of results – TANDEM International Plenum	International	Managers and teachers of language schools	15



*Dissemination Plan*

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Newspapers, Magazines	IV/2015	Gegenwart	national	VIP	Distrib. scope 6.000
		Retina aktuell	national	VIP	5.000
		Visus	national	VIP	3.000
		Visio-n	national	VIP	25.000
Newsletters	3 x till Jan. 2015	BFW Newsletter	national	VIP, business partners, former students	500
Websites	Ongoing	www.bfw-wuerzburg.de		General public, experts in vocational rehabilitation	
Mailing	Oktober 2015	Presenting the App to Schools for the Blind	national	VIPs and their teachers	20 institutions
Seminars, Workshops	November and January	Presenting the MOLLVIS App	Local, Würzburg	Sighted External Users	3 x 10

*Dissemination Plan*

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Newspapers, Magazines	July/August 2015	Presentation of Mollvis project state of art	XING and LinkedIn	International	n/a
Websites	1.8.2014	<a href="http://www.tandem-hamburg.de/projekte/mollvis_de.php">www.tandem-hamburg.de/projekte/mollvis_de.php</a> <a href="http://www.tandem-hamburg.de/projekte/mollvis_en.php">www.tandem-hamburg.de/projekte/mollvis_en.php</a>	International	Teachers, trainers, multipliers (past and future project partners, blind organisations) and general public	n/a
	January 2015	Update of website pages on Mollvis in German and in English: <a href="http://www.tandem-hamburg.de/deutsch/euprojekte/mollvis_de.php">http://www.tandem-hamburg.de/deutsch/euprojekte/mollvis_de.php</a> <a href="http://www.tandem-hamburg.de/english/euprojects/mollvis_en.php">http://www.tandem-hamburg.de/english/euprojects/mollvis_en.php</a>	International	Clients, project partners, general public	n/a
Social networks	several	Facebook posts on topic and meetings	International	any	n/a
	February 2015	Facebook: Presentation of meeting report on TANDEM's facebook page	International	any	n/a
Seminars, Workshops	November 2014	Seminar for examination centres by TestDaF in Bochum	International	Teachers, teacher trainers and management staff of schools worldwide	50
Meeting	May 2014	Meeting with BfW Hamburg, exchanging experiences with language learning for special target groups	Local	specialists in this field	5

	June 2015	Teachers' Meeting: presentation of Mollvis project state of art	Local	TANDEM teachers	27
<b>Conferences</b>	29 March 2014	TANDEM Germany Spring Plenum	National	German partner schools	12
	November 2014	TANDEM Germany Autumn Plenum	National	German partner schools	11
<b>International Conferences</b>	22nd/23rd May 2015	Presentation of Mollvis results and state of art to TANDEM International with Machiavelli, Firenze and UICI Italia Antonio Quatraro	International	21 partner language schools in European states	35

### *Exploitation Plan*

<b>Action</b>	<b>Date</b>	<b>Contents</b>	<b>Scope (e.g. national, regional, international)</b>	<b>Target-group (teachers, trainers, vi and/or sighted learners, multipliers)</b>	<b>Average number of target-group attending</b>
Cooperation with Blind School in Hamburg	September 2015	Meetings for evaluation of the material and further ideas for improvement	Regional	vi / sighted teachers	5
Workshop in cooperation with Blind Association in Hamburg	September – November 2015	Workshop for the presentation and the transfer of the project outcomes (Course/Apps) to blind association, possibly developing further ideas for extension and continuation of the project	Regional/national	professionals in the field of representation of vi/blind people	5
Seeking inclusion	from December 2015	Offering our language courses for target group blind and vi students on website, promoting inclusive approach of classes	International	students for German language courses	20+

**Dissemination Plan**

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Websites	ongoing	<a href="http://www.gedonsoft.de">www.gedonsoft.de</a>	Mainly regional, but also national	Business relations Disabilities Representatives Teachers and Trainers	Not applicable
Social networks	ongoing	facebook	Mainly regional, but also national	Business relations Disabilities Representatives Teachers and Trainers	80

**Exploitation Plan**

Action	Date	Contents	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Seminars	From April 2016	Presentation of Mollvis products, especially how to create learning apps for visually impaired students with the authoring system	Regional Bremen	Teachers Companies Coaches	8 per seminar
Contract work	From April 2016	Creation of mobile training courses as commissioned work	national, regional, international	Training institutions, publishers Healthcareindustrie	Not applicable

Organisation **ANBBV**

Contact person **Itigan Corina**

E-mail [bvanvr@gmail.com](mailto:bvanvr@gmail.com)

**Dissemination Plan**

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Newspapers, Magazines	On going	Every event and activity of our association has a great visibility in the local and national press.			100000
Newsletters	every 6 month		National		500
Websites	On going	<a href="http://www.nevazatoribrasov.ro">www.nevazatoribrasov.ro</a>	International		1000
Social networks	On going	Facebook “nevazatori brasov” page	International		100
Seminars, Workshops	01.06.2015	The profet steps – Literature Writing Contest – Oradea	National	15 sighted learners, 15 vip learners – 15 blind learners	45
	18.06.2015	Ion Blajan – Folklore song contest - Braila	National	25 sighted learners – 35 vip learners – 25 blind learners	85
	15.07.2015	Vasile Snacoveanu – Song Contest – Ploiesti	National	20 sighted learners – 25 vip learners – 20 blind learners	65
	26.09.2015	Friends of the braille Book – General Knowledge contest – brasov first part	Regional	10 sighted learners - 10 VIP learners – 10 blind learners	30
	24.10.2015	Friends of the braille book – General Knowledge contest – Brasov second part	National	40 sighted learners – 30 vip learners – 30 blind learners	100
	15.11.2015	Regional chess contest for blind persons – Brasov	Regional		45

<b>Conferences</b>	07-10.08.2015	Days of the movie for the VI Persons – Brasov	National	30 sighted learners – 40 VIP Learners – 30 blind learners	100
	26 – 29.08.2015	Conference about accesibility and social integration for VI Persons – Constanta	Regional	20 sighted learners – 20 VIP learners – 20 Blind learners	60
	15.10.2015	The white cane international day conference: Workforce market insertion for Blind and Visual Impaired persons helped by assistive technologies - Brasov	Regional	20 blind learners – 25 VIP Learners – 5 teachers – 10 sighted learners – 15 multipliers	75

**Organisation** **CCGBV**

**Contact person** Roxana Florescu

**E-mail** [ccgbv@clicknet.ro](mailto:ccgbv@clicknet.ro)

**Dissemination Plan**

<b>Means of communication</b>	<b>Date of Event</b>	<b>Name, Themes</b>	<b>Scope (e.g. national, regional, international)</b>	<b>Target-group (teachers, trainers, vi and/or sighted learners, multipliers)</b>	<b>Average number of target-group attending</b>
<b>Newsletters</b>	As often as the consortium delivers	CCG Newsletter	national	web-clients of CCG teachers language learners partners	1000
<b>Websites</b>	permanent	www.kulturzentrum-kronstadt.ro	international	web-clients of CCG teachers language learners partners	10.000
<b>Social networks</b>	facebook		national	web-clients of CCG teachers language learners partners	1000

<b>Seminars, Workshops</b>	September	International Day of Languages	Local	Students	400
	October	International Theatre Festival		teachers	

Organisation **UEDIN**

Contact person **John Ravenscroft**

E-mail [John.ravenscroft@ed.ac.uk](mailto:John.ravenscroft@ed.ac.uk)

**Dissemination Plan**

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
<b>Newsletters</b>	Quarterly	The Scottish Sensory Centre Newsletter	National/Regional	Techers/ Professionals of pupils with visual impairment	1000 downloads
<b>Websites</b>	Placed Permanently	The Scottish Sensory Centre www.ssc.ed.ac.uk	International Website	Techers/ Professionals of pupils with visual impairment	10,000 hits a week
<b>Social networks</b>	September 2014	The Scottish Sensory Centre Twitter	International Twitter feed	Techers/ Professionals of pupils with visual impairment	
	March 2015				
	June 2015	Scot VI FORUM	Forum list	Techers/ Professionals of pupils with visual impairment	200
<b>Seminars, Workshops</b>	June 18 <sup>th</sup>	Heads of Service Meeting	National	Local Authority Heads of Service -	25

## Exploitation Plan

Action	Date	Contents	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Place details of app on Scottish VI Forum	September 2015	To disseminate app through SSC SCOT VI Forum	National/Regional	Techers/ Professionals of pupils with visual impairment	200
Place details of app on the SSC website	September 2015	Make available to all Scottish teachers of VI through the SSC website	National	Techers/ Professionals of pupils with visual impairment	10,000 website hits Hopefully all teachers will download = 250
Technological expert	June 2015	An technology expert from the US is currently evaluating the app through work at the SSC.  This person will now take the APP and disseminate to colleagues in the US for evaluation there.	International	Techers/ Professionals of pupils with visual impairment	Unknown
SSC Seminar	Nov/Jan 2015	It is planned that the SSC will host a conference for all VI teachers late in the year to disseminate and exploit the app	National	Techers/ Professionals of pupils with visual impairment	50



Organisation: **Bartiméus Education**

Contact person: **Henk Snetselaar**

E-mail: [hsnetselaar@bartimeus.nl](mailto:hsnetselaar@bartimeus.nl)

*Dissemination Plan*

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Newsletters	several times during the course of the project	www.eduVIP.nl	national	Students, teachers, trainiers and multipliers	300
Websites	several times during the course of the project	www.eduVIP.nl/news	national	Teachers, trainers	300
Websites	several times during the course of the project	www.bartimeus.nl	national	all	
Social networks	B-connect	internal website Bartiméus	internal	teachers, trainiers and multipliers	2000
Seminars, Workshops	28-9-2015	Knowledge-day Bartiméus	internal	Teachers, trainers and multipliers	Potential 100
Conferences	14-10-2015	Symposium	National	Multipliers	100
International Conferences	27-7-2015 / 5-8-2015	ICC International camp on communication and computers	International	VI Students Trainers Teachers	120

## Exploitation Plan

Action	Date	Contents	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Publication	When final product available	Promoting Mollvis app within all schools for visually impaired pupils in the Netherlands	National	Language teachers special education VIP	12
Publication	When final product available	Promoting Mollvis app within all schools for special education in the Netherlands	National	Language teachers special education in general	100
Publication	When final product available	Promoting Mollvis app within all schools for mainstream secondary education in the Netherlands	National	Language teachers Dutch education	1000

*Dissemination Plan*

Means of communication	Date of Event	Name, Themes	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
Newspapers, Magazines	September / October / January	De Doornse Kaap <a href="http://www.nieuwsbladdekaap.nl">www.nieuwsbladdekaap.nl</a>	Regional / national	General public, general interest	65.000 readers
Newsletters, blogs	Every 3 months in line with project team	<a href="http://www.corporatequilt.com">www.corporatequilt.com</a> / blog	National / international	Network and those accessing website CorporateQuilt.com Business relations, Language trainers, Potential language learners	250
Websites	Ongoing	<a href="http://www.corporatequilt.com">www.corporatequilt.com</a>	National / international	Network and those accessing website CorporateQuilt.com Business relations, Language trainers, Potential language learners	250
Social networks	LinkedIn, Facebook		National / international	Business relations, Language trainers, Potential language learners	250
Seminars, Workshops	August-Dec 2015	Corporate Quilt + MOLLVIS dissemination via exhibition at conference centre Zonheuvel, Doorn	National	Business, municipal & government employees being trained at the conference centre	100
	November 14, 2015	NRTO Taaltrainersdag			150

	September-January 2015	Several hand-on workshops for language trainers network	National	Language trainers	15
<b>International Conferences</b>	August 1-5, 2015	ICC International camp on communication and computers	International	VI Students Trainers Teachers	120 (CQ will be involved in workshop of approx.10)

### *Exploitation Plan*

<b>Action</b>	<b>Date</b>	<b>Contents</b>	<b>Scope (e.g. national, regional, international)</b>	<b>Target-group (teachers, trainers, vi and/or sighted learners, multipliers)</b>	<b>Average number of target-group attending</b>
Awareness raising and attracting interest	October-December 2015	Organising hands on sessions for sighted teachers/trainers consisting of the main issues of the project / target group / app (interested parties & multipliers may attend)	Regional / national	Teachers, trainers, vi and/or sighted learners, multipliers	7
	October-December 2015	Issuing flyers at seminars	Regional / national	Teachers, trainers, vi and/or sighted learners, multipliers	250
Place details of app on the CQ website	When final product available	Make available to all Dutch teachers of VI	National	Teachers/ Professionals of pupils with visual impairment	100 website hits
Publication	When final product available	Promoting Mollvis app within a selected number of schools for mainstream secondary education in the Netherlands	Regional	(Language) teachers Dutch & German education	100

Cooperation with Blind School, Bartiméus in Zeist	During the total duration of the project	Meetings for evaluation of the material and further ideas for improvement Collaboration in internal and external testing, dissemination practices and technology	Regional	vi / sighted teachers	5
Workshop in cooperation with Blind School Bartiméus in Zeist during ICC international conference	August 2015	Workshop for the presentation and the transfer of the project outcomes (Course/Apps) to blind association, possibly developing further ideas for extension and continuation of the project	Regional/national	Students and professionals in the field of representation of vi/blind people	5
Seeking inclusion	from September 2015	Offering our language courses for target group blind and vi students on website, promoting inclusive approach of classes	Regional / national	students for German language courses	20

**Organisation: agens Arbeitsmarktservice gGmbH**

**Contact person: Thomas Deharde**

**E-mail: [deharde@agens-berlin.de](mailto:deharde@agens-berlin.de)**

***Dissemination Plan***

<b>Means of communication</b>	<b>Date of Event</b>	<b>Name, Themes</b>	<b>Scope (e.g. national, regional, international)</b>	<b>Target-group (teachers, trainers, vi and/or sighted learners, multipliers)</b>	<b>Average number of target-group attending</b>
<b>Newsletters</b>	In line with the project newsletter	Project progress and results	Network and those accessing website CorporateQuilt.com	Business relations Disabilities Representatives Teachers and Trainers	80
<b>Websites</b>	Ongoing	<a href="http://www.agens-berlin.de">www.agens-berlin.de</a>	Mainly regional, but also national	Business relations Jobcenters Disabilities Representatives Potential language learners	Not applicable
<b>Seminars, Workshops</b>	September 2015 – March 2016	Presentation of Mollvis project results	Regional (Berlin and Brandenburg)	Disabilities Representatives Language teachers Trainers for vi students	60

## Exploitation Plan

Action	Date	Contents	Scope (e.g. national, regional, international)	Target-group (teachers, trainers, vi and/or sighted learners, multipliers)	Average number of target-group attending
<b>Seminars, Workshops</b>	September 2015 – March 2016	Presentation of Mollvis products, especially how to create learning apps for visually impaired students with the authoring system	Regional (Berlin and Brandenburg)	Language teachers Trainers for vi students	60
<b>Seminars</b>	From April 2016 on Frequency of seminars not determined yet	How to create learning apps for visually impaired students	national, regional, international	Teachers and trainers	12 per seminar
<b>Contract work</b>	From April 2016 on	Creation of mobile training courses as commissioned work	national, regional, international	Training institutions, publishers	Not applicable

## 6. Conclusion

The lead partner of the WP6 is the Italian Union of the Visually Impaired Florence who is supported by tandem partner P9 (Bartiméus Onderwijs ). The Italian Union of the Visually Impaired Florence coordinates the dissemination activities of the work package and is responsible for the organisation and creation of the project's brochure and the newsletters.

To reach the planned aims to valorise the MOLLVIS results and products, it's fundamental that all the partners apply the above illustrated communication plan. This tool will allow us to think through how to communicate most efficiently and effectively. Effective communication means that you are providing information in the right format, in due time, and with the right impact. Efficient communication means that we are providing the information that is needed, and nothing more.

We have to make sure that pedagogues, teachers and trainers know what MOLLVIS stands for, what its products are and how they can use (train the trainers course and tools) or get (download) them in order to respond to their needs in the pedagogical area.